

NEWS#5

SEASON'S GREETINGS TEAM ASA



CEO's OVERVIEW



Mr. Richard Somanje
ASA Acting CEO

At this time of year, I want to thank all of you, for supporting Agrément South Africa during this calendar year. We have had another exceptional year despite working on a rotational basis and remotely because of the COVID-19 pandemic. The future of working is likely to be hybrid in the wake of the COVID-19 pandemic resurgence globally. Our organisation was badly affected by the COVID-19 pandemic with few confirmed cases reported and one leading to untimely death of Mr Joe Odhiambo, the former CEO of ASA in July 2021. May his soul continue to rest on peace.

In 2021, Agrément South Africa became part of the Green Building Council of South Africa's working groups to discuss and draft the updated rating tools for green building assessments. The Executive Manager: Technical Services, Ms Lerato Magalo led Agrément South Africa in this initiative. The adoption of digital technologies for remote quality management inspections was pioneered by the Quality Assurance team has been very successful. After months of hard work and dedication, we are delighted to officially announce the launch of our new Intranet and website. Our goal with this new website is to provide our visitors an easier way to learn about our service offering and also to allow visitors to: browse information faster, navigate easier, more interactive and user-friendly. Agrément South Africa also has a social media presence, Facebook, LinkedIn, Instagram and Twitter and staff member are encouraged to actively participate in growing the brand.

CEO's OVERVIEW CONT....

After the festive season, the organisation will explore the use of digital technologies like computer simulations for technical assessments. The organisation's focus area for the department will also be to review and update assessment criteria, as well as establish accredited certification schemes for ASA. The organogram was approved by the Board in February 2021 and the following critical positions were filled on a contract basis: Financial Manager, IT Technical Support Specialist, Marketing Specialist, Legal Practitioner, and Information Technology Manager. The two other critical positions to be filled in 2022 are, the CEO and Executive Manager: Corporate Services.

The organisation strives for a clean audit report as well as complying with the requirements of paying invoices within 30 days, avoiding irregular, fruitless and wasteful expenditure. To achieve this the organisation encourages employees to comply and blow the whistle on fraud within their work environments by making use of the fraud hotline on Asafraudhotline@Agrément.co.za and website reporting. The Agrément South Africa Fraud prevention policy and procedures and all the other policies and procedures are available on the new Intranet and SharePoint. Staff members are encouraged to familiarise themselves with these policies. A staff workshop on the policies and procedures will be conducted in early 2022. Employees are required to adhere to the organisations code of conduct and ethics and carry out their work in an efficient and professional manner.

I look forward to continuing serving you to espouse our values “people, reputation, ingenuity, diversity and energy” during 2021 and beyond. Please note ASA December closure period has been confirmed as follows:

Closure: 24 December 2021

Open: 03 January 2022

To you and your families, have a wonderful festive season!

AGRÉMENT SOUTH AFRICA IS PROUD TO SPONSOR THE SOUTH AFRICAN INSTITUTION OF CIVIL ENGINEERING (SAICE) AWARDS

ASA is a proud sponsor for the SANRAL SAICE National Awards that took place on the 28 October 2021. The category that ASA sponsored was The Young Technologist of The Year with the following benefits:

- Naming of the award
- Company logo on programme
- Logo on Sponsor's Board – during audiovisual presentation
- Link on SAICE website in relation to the award for the duration of the sponsorship as well a naming rights to the sponsored category
- Exposure on SAICE's Social Media Networks i.e. Facebook, Twitter, Instagram & LinkedIn
- Mention in the press releases around the SAICE Awards event
- Mention in a SAICE newsletter articles leading up to the event as well as an in the articles after the event
- Company logo and name present on all communication regarding the award
- Mention in the SAICE Civil Engineering Magazine in editorial regarding the awards

Through this event we have requested a meeting with SAICE and to be held on 14 December 2021 to discuss future partnerships and possibly entering into a Memorandum of Understanding.



Mr. Richard Somanje ASA Acting CEO (left), Mr. Teniel Ramjogi (Center) and Mrs. Lerato Magalo Executive Manager Technical Services (Right)

AGRÉMENT SOUTH AFRICA LIVE ON SAFM RADIO



LIVE RADIO INTERVIEW

The Talking Point with Cathy Mohlahlana

Date: 09 December 2021

Time: 10:35 AM

LERATO MAGALO
EXECUTIVE MANAGER: TECHNICAL SERVICES



ASA had its first radio interview on SAfm on 09 December 2021, where Mrs Lerato Magalo was representing ASA. SAfm also mentioned us on the Twitter account which is also a good exposure and through this interview we were able to get recognition from listeners who started following us on social media. To access the recording of the interview visit <https://Agrément.co.za/gallery/>

LIVE BROADCAST ON COMMUNITY RADIO STATIONS

ASA made use of the following community radio stations to reach a broader and disadvantaged audience thereby gaining more exposure and converting them to followers on ASA online platforms:

1. Moretele Community Radio station (Gauteng)
2. Riverside Radio station (Northern cape)
3. Moutse Community Radio Station (Limpopo)
4. Bay FM 109.7 FM (Eastern Cape)
5. Gold FM 107.9 (Free state)
6. Mahikeng FM (NorthWest)
7. Nongoma FM 88.3 (KZN)
8. Mkhondo Radio Station 98.6 (Mpumalanga)
9. Radio Overberg (Western Cape)

Community radio stations provides several benefits to ASA brand such as:

- Reach new market
- Provincial penetration
- Promote visibility for ASA, EcoASA, Green building and specific events
- Direct traffic to the Website, LinkedIn, Instagram and Facebook

Agrément South Africa to launch EcoASA in March 2022



Exciting news!

EcoASA launch
Watch this space
11 March 2022

Agrément South Africa set to launch Eco-labelling System for Building Materials and Products. Agrément South Africa, an entity of the Department of Public Works and Infrastructure, was appointed as the Competent Body (or the licensor) to oversee the establishment and operationalising of the government's eco-labelling system for building materials and products, provisionally known as EcoASA Label.

The eco-labelling system will be established based on existing international standards and adapted for suitability in South Africa. In particular, the system will as far as possibly conform to ISO 14024 Environmental Labels and Declarations: Environmental Labelling Type I, Guiding Principles and Procedures.

STAFF FEEDBACK

We look forward to suggestions, comments and feedback on all contents in the Agrément South Africa Newsletter.

We encourage you to email: agrement@agrement.co.za

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